



## LUXE PACK PREPARES FOR ITS SECOND LOS ANGELES EDITION

**Press Release**  
**November 29, 2018**

2018 proved to be a momentous year for LUXE PACK! It marked the beginning of a new successful extension in the West Coast. LUXE PACK, the premier business to business tradeshow dedicated to luxury packaging for all existing and developing sectors is thrilled to be returning to Los Angeles for its second edition on February 27-28, 2019 officially putting it on the map as a West Coast industry destination.

LUXE PACK LOS ANGELES 2019 will bring 75 packaging specialists, expanding the exhibitor offering by 30% from 2018 (total of 180 exhibitors with MakeUPin), to the show floor. The exhibitor variation was designed based the continual growth of the packaging market driven by the surge of personalized packaging, attention to sustainability issues, economic and demographic drivers (*see full listing on Annex 1*). The cherry picked selection of suppliers consists of experts in glass, sustainable packaging, raw materials, influencer packaging, displays, promotional items, e-commerce packaging, stock packaging, etc. All exhibitors are eager to showcase their packaging newness and facilitate the primary and secondary packaging demands of the SME's and the corporate iconic brands in attendance.

Also, due to the proven partnership between LUXE PACK AND MAKEUP In this year, both shows will again run concurrently in 2019. MakeUP in is the leading platform for beauty and skin care accessories, trends, and formulation. The combination of the two events creates a one stop destination for luxury beauty packaging industry professionals, combining the different organizer strengths and focuses.

New for 2019, will be a joint conference program between both shows. One of the driving forces behind every Luxe Pack event is the strength of its conference program and high standard of speakers. Representatives from brands such as CHANEL, Urban Decay, Algenist, The Detox Market, Stylus, and Constellation Brands will address "the green and clean" movement , creative design trends for Autumn/Winter 2021, inclusive beauty, and make up and skin care innovations, experience driven packaging, just scratching the surface of topics to come. The full program will be officially announced in early December.

Also, keeping in the true spirit of innovation, both shows will highlight dial turning products. A visual go-to for the brands to get a glimpse of the top shelf elements available on both show floors. The Innovation Tree, a MakeUp in staple, spotlights the latest beauty market trends. The selection of products is made by an expert industry panel. New on the LUXE PACK show floor will be "The Launch Pad, a digital display inclusive of the many retail launches that hit shelves this year and created by the 2019 exhibitor expert listing.

Overall, the LUXE PACK organization team anticipates an epic event bringing the best of experts from both sides of the industry with a saturated 2 days of business discussions and development. An event unlike any other!!



**ANNEX 1 -- CURRENT LUXE PACK LOS ANGELES EXHIBITOR LISTING (AS OF 11-28-2018)**

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| ABA PACKAGING                         | INTERCONTINENTAL PROCUREMENT LIMITED |
| ACME COSMETICS COMPONENTS             | JACLYN BONNIE INTERNATIONAL LLC      |
| ADCRAFT LABELS                        | JANSY PACKAGING, LLC - WHIPSMART     |
| AKEY GROUP LLC.                       | JJ PACKAGING INC.                    |
| AMFORA PACKAGING                      | JSN COSMETIC PACKAGING               |
| ANOMATIC                              | K-1 Packaging Group                  |
| AP THORO                              | KNOLL PRINTING AND PACKAGING         |
| API GROUP                             | LINHARDT, GERMANY                    |
| APR PACKAGING INC.                    | MADELINE BLONDMAN & CO., INC.        |
| APTAR BEAUTY + HOME                   | METAL DYNAMICS                       |
| ATTOP PACKAGING INC.                  | MULTI PACKAGING SOLUTIONS WESTROCK   |
| BILLERUDKORSNAS                       | NEENAH                               |
| CAMEO METAL PRODUCTS INC.             | NEST FILLER PACKAGING                |
| COLT'S PLASTICS CO                    | NEYRET                               |
| "CONSOLIDATED DESIGN WEST, INC.       | OLIVE PACKAGING                      |
| ELITEFILL, INC."                      | PACK-TUBES                           |
| COVERPLA INC.                         | PACOBOND, INC.                       |
| CREATIVE SOURCING INT'L               | PARCOME NEW YORK                     |
| CTL PACKAGNG USA                      | POCHET OF AMERICA, INC.              |
| CURTIS PACKAGING CORPORATION          | PRINTEX TRANSPARENT PACKAGING        |
| DAPY                                  | PROGRESS LUV2PAK                     |
| DESIGN QUEST                          | PROOFTAG                             |
| DIAMOND WIPES INTERNATIONAL           | QOSMEDIX                             |
| DRAWNTIME DISPLAY & DESIGN LTD.,      | QRS                                  |
| EAST HILL                             | QUEENS PACKAGING CO.,                |
| ECOLOGICAL FIBERS                     | RAPID DISPLAYS                       |
| ELCOS AMERICA INC.                    | RETAIL PAK                           |
| EPOPACK CO., LTD                      | RTR BAG & CO                         |
| EUROTEXTILE                           | SAI DEVI SRL/BB ATELIER LTD          |
| GALADELUXE                            | SAMHWA USA                           |
| GANE BROTHERS AND LANE                | SEAMAN PAPER                         |
| GOLDEN ARROW TECHNOLOGY AMERICA, INC. | TECHNICAPS LUXURY CLOSURE            |
| HEINZ GLAS USA INC.                   | THE PENTHOUSE GROUP                  |
| HOLLISTON                             | TWELVENYC                            |
| IDENTIPAK, INC.                       | VERESCENCE NORTH AMERICA             |
|                                       | WISTA INDUSTRIES E COMERCIO LTDA     |

# LUXE PACK LOS ANGELES

The premier show for creative packaging

US: Linda VILLALOBOS – [lvillalobos@infopro-digital.com](mailto:lvillalobos@infopro-digital.com) – Tel: (212) 213-4353 Europe: Maryvonne LANTERI - [mlanteri@idice.mc](mailto:mlanteri@idice.mc) - Tél: 00 377 97 77 85 60 IDICE organizes professional events and fairs: LUXE PACK Monaco, LUXE PACK New York, LUXE PACK Shanghai, LUXE PACK Los Angeles, PACK & GIFT, 3D PRINT and FIP solution plastique®. IDICE belongs to the INFOPRO Digital Group, a leading information and professional services group (2,700 employees, turnover of €350 million) covering several key sectors of the economy: construction, automotive, industry, insurance and finance, retail, tourism, and local communities.