

# LUXE PACK LOS ANGELES

The premier show for creative packaging

**LUXE PACK LOS ANGELES WILL BRING PACKAGING INNOVATION & EXPERTS TO THE WEST COAST TO FACILITATE ALL BRANDS...BIG AND SMALL.**

**LUXE PACK LOS ANGELES  
FEBRUARY 7-8, 2018 – Barker Hangar, Santa Monica**

**Press Release  
September 29, 2017**



**LUXE PACK**, the premier business to business tradeshow dedicated to luxury packaging for all existing and developing sectors was thrilled to announce the launch of its first West Coast edition, **LUXE PACK LOS ANGELES** back in May during the 15<sup>th</sup> annual LUXE PACK NEW YORK show. A concept that

was under consideration for 3 years, is now under full development and off to a great start.

**LUXE PACK LOS ANGELES plans to bring over 50 (up to date) packaging specialists** to the notorious Barker Hangar in Santa Monica for 2 days of high level trade networking and exchanges. The comprehensive but cherry picked exhibitor offering will include packaging experts in glass, plastic, creative finishing, luxury promotional products, sustainable materials, digital solutions, full service design and printing. The packaging developers will be showcasing their most innovative capabilities to facilitate all brands in attendance, both legacy and indie, with their packaging needs.

Also, a first for Luxe Pack is **the sharing of show platforms with MakeUP In Los Angeles**, the leading stage for the beauty sector in trends & formulation. Initiated by the MakeUp In acquisition by InfoPro Digital, it will be a powerful event offering the best of both platforms. Ultimately, the event will be 2 separate shows sharing the same dates and location, and creating an impactful union unlike ever before.

**Also, in keeping with the true LUXE PACK DNA**, the 2 day LUXE PACK LOS ANGELES exhibition will be supplemented with a spirited 2 day conference program. Experts from many sectors, some of them specific to the West Coast, will address many current and fore coming packaging topics. Brands representatives and experts from Urban Decay, Estee Lauder, Euromonitor will address specific market challenges such as how wellness is playing a role in the luxury market, the next level for sustainable packaging, and how social media is effecting tangible packaging concepts.

The complete program will be announced in a few weeks.

Overall, **the initial LUXE PACK LOS ANGELES** show anticipates making an industry impact by bringing the best of experts on both sides of the industry with its first edition on February 7 & 8, 2018. A truly not to be missed event for all packaging professionals from all growing sectors.

**ANNEX 1- CURRENT LUXE PACK LOS ANGELES EXHIBITOR LISTING (AS OF 9/26/2017):**

ABA PACKAGING CORPORATION	IDENTIPAK, INC.
ACME COSMETICS COMPONENTS	IGGESUND
ADCRAFT LABELS	INTERCONTINENTAL PROCUREMENT LIMITED
AKEY GROUP LLC.	JSN COSMETIC PACKAGING
CAMEO METAL PRODUCTS, INC.	KNOLL PRINTING AND PACKAGING
COLTS PLASTICS CO., INC	KOLBUS GMBH & CO. KG
COVERPLA INC.	LES PARMUMABLES
CREATIVE SOURCING INTERNATIONAL, LTD	MW LUXURY PACKAGING / GPA GLOBAL
CTL PACKAGING USA	NEENAH PACKAGING
CURTIS PACKAGING	NEST-FILLER PACKAGING USA
CUSTOM DIRECT PROMOTIONS	PACOBOND, INC.
DAPY	POCHET
DERPROSA SPECIALTY FILMS USA	QOSMEDIX
DRAWNTIME DISPLAY & DESIGN LTD	QUEENS PACKAGING CO., LTD.
ECOLOGICAL FIBERS	RAPID DISPLAYS
ELASTITAG- BEDFORD INDUSTRIES	RTR BAG NEW YORK
EUROTEXTILE	STORA ENSO NORTH AMERICA
FUSION PACKAGING	THE PENTHOUSE GROUP
GANE BROTHERS AND LANE	TWELVENYC
GLASS & GLASS, S.A. DE C.V.	WALSEN INTERNATIONAL INC.
HOLLISTON	WHIPSMART

*US: Linda VILLALOBOS – [lvillalobos@infopro-digital.com](mailto:lvillalobos@infopro-digital.com) – Tel: (212) 213-4353*

*Europe: Maryvonne LANTERI - [mlanteri@idice.mc](mailto:mlanteri@idice.mc) - Tél: 00 377 97 77 85 60*

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