

# LUXEPACK LOS ANGELES

The premier trade show for creative packaging

## THE OPTIMAL EVENT TO SHOWCASE YOUR INDUSTRY EXPERTISE

THE PREMIER TRADE SHOW DEDICATED TO  
PACKAGING CREATIVITY, DESIGN, TRENDS,  
AND INNOVATION FOR ALL SECTORS

FEBRUARY | 20  
14 . 15 | 24

CONVENTION CENTER, LOS ANGELES

[www.luxepack.com](http://www.luxepack.com)



# ABOUT LUXE PACK

✓ The worldwide platform that positions your company as an industry pioneer. The leading global & regional brands attend to meet the core supplier community to transform their packaging concepts into retail realities.



✓ The acclaimed stage with a **successful lineage extending over 30 years** with coverage in the most pulsating locations for maximum market reach.



✓ A boutique style experience to provide a higher ratio of «in-booth» traffic. **Get the «big fish in small pond» effect.**

✓ A professional and friendly atmosphere with curated events that **connect you with the right brand and retail contacts.**

✓ 81% of 2023 attendance was brand Senior Management (Founders, CEO's, Directors, Heads of Packaging and Marketing) from the largest beauty, skincare, wellness, fine food, wine and spirit brands.

✓ A 2 day conference program that addresses the latest of industry trends and pain points. **An opportunity to meet c-suite brand executives trailblazing the future of packaging.**



« Over the years of exhibiting at LUXE PACK, Verescence enjoys the opportunity for personal interaction allowing us to establish direct and more effective relationships with new potential clients – as well as existing customers. It brings a variety of packaging professionals together and is the perfect opportunity to display our newest innovations. It is always a pleasure working with the Luxe Pack staff who do their best to showcase all the industry trends and make the shows informative and fun. Here's to another successful year! »

Sabrina Bejaoui,  
Executive Assistante, Verescence

« My experience at the Luxe Pack Los Angeles exposition was incredible! Everything from the backend of the marketing team to the forefront of the show, the whole LP team was amazing. We are currently working on converting some of those leads into customers. LPLA was certainly worth every penny, and we will be sure to comeback to this exposition in the future. »

Jose Mora  
Sales & Marketing, Miron Glass USA



# WHY EXHIBIT AT LUXE PACK LOS ANGELES

1

The optimal trade show opportunity to reconnect with current clients in person, but most importantly foster new brand partnerships.

2

Certifiably the event to meet the **many game changing SME's & legacy beauty, fragrance, CBD, fine food, premium drinks, and wellness** brands who call the west coast home.

3

**Rapidly expand your brand sales leads/contacts.** 96% of LUXE PACK Los Angeles 2023 attendance have not attended LUXE PACK New York.

6

Get a snapshot of new industry developments along with potential business white space. Cosmetics, skincare, wellness, fine food, and CBD are just a few of the many thriving sectors in the Southland.

5

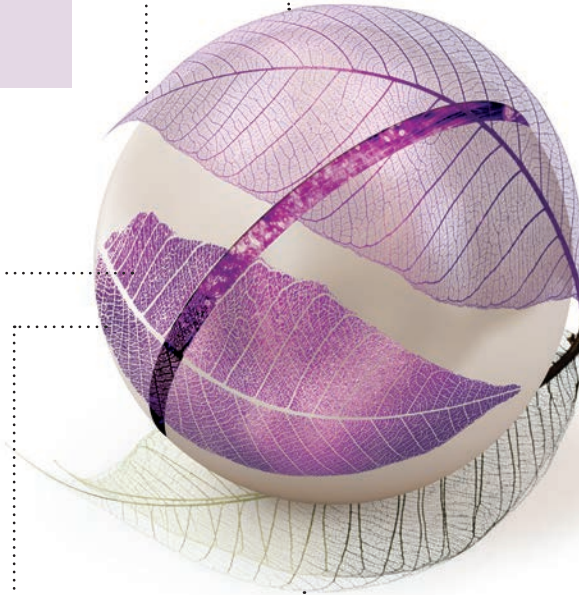
An all-inclusive booth experience. LUXE PACK does all of the preparative work.

4

Increase your 2024 business pipeline. Connect with the key packaging decision makers during the 2 day event. **Close deals with new clients in real-time.**

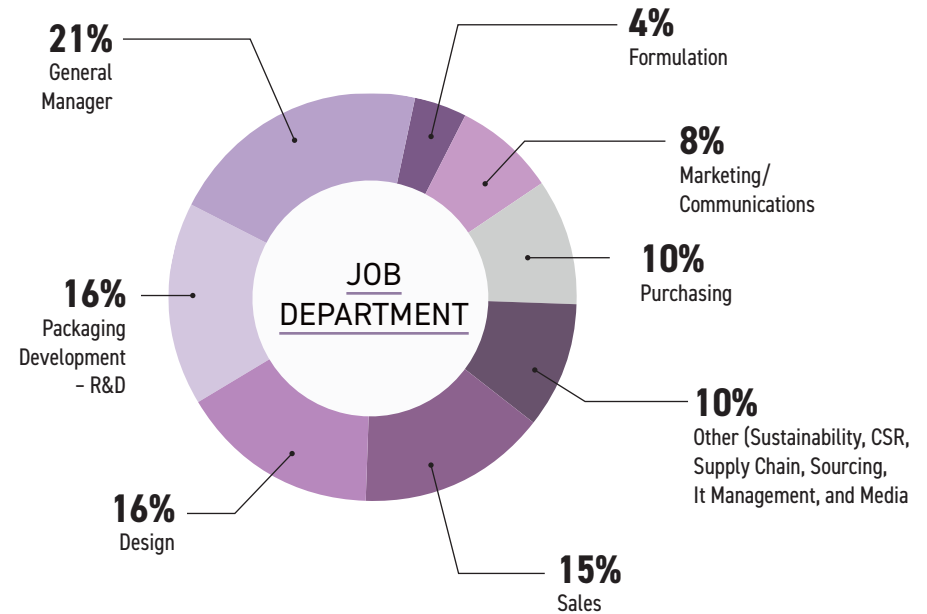
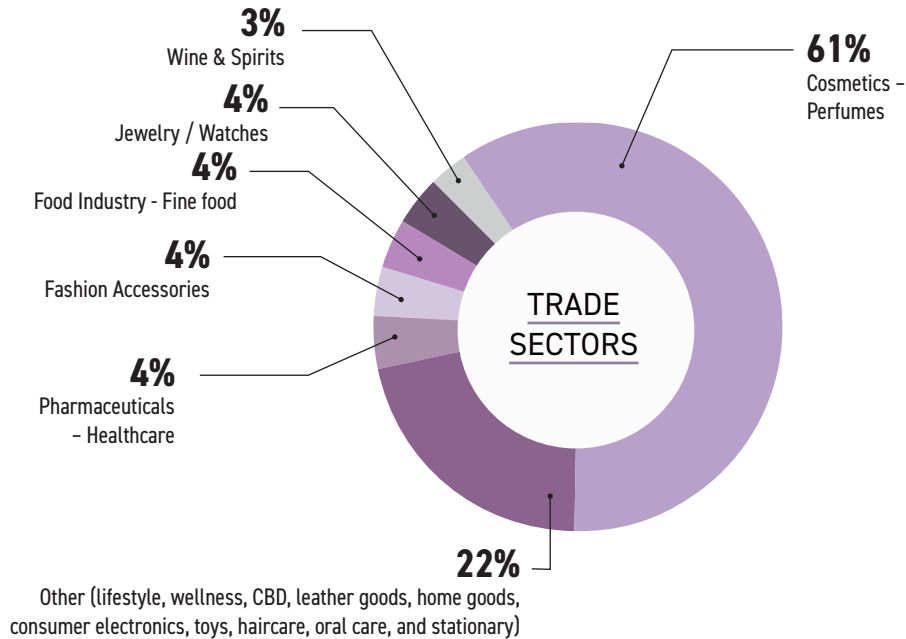
**Expand your industry reach automatically!** The only U.S. trade show that runs concurrently with MakeUp in Los Angeles, the leading stage for all beauty products and formulation.

MakeUP in Los Angeles  
SKINCARE & MAKEUP INSPIRATION



# 2023 LUXE PACK LOS ANGELES ATTENDEE STATISTICS

## 5,351 ATTENDANCE



### JUST A FEW OF THE PACKAGING BRAND TEAMS, THE 2023 EXHIBITORS MET WITH:

AMWAY • BAREMINERALS • BARTLETT BRANDS • BATH & BODY WORKS • BEATS BY DRE / APPLE • BEAUTYBLENDER • BENEFIT COSMETICS • BLISS • BUXOM COSMETICS • CHANEL • COCOKIND • COTY • DERMALOGICA • DRUNK ELEPHANT • GOOP • GUTHY-RENKER LLC • HENKEL • HOURGLASS COSMETICS • IL MAKIAGE / SPOILED CHILD • JLO BEAUTY & LIFESTYLE • JOHNSON & JOHNSON • JP MORGAN CHASE • KATE SOMERVILLE • SKIN CARE • KORA ORGANICS • LAURA MERCIER • L'OREAL • MURAD • NECESSAIRE, INC • OSEA INTERNATIONAL • OUAI • PAT MCGRATH COSMETICS LLC • PHYSICIANS FORMULA • PIXI BEAUTY • PROXIMO SPIRITS • RATE BEAUTY • RITUEL DE FILLE • SEPHORA • SEXY HAIR • SPIN MASTER • SUN BUM • TARTE • TATCHA • THE DETOX MARKET • THE ESTEE LAUDER COMPANIES • THE HONEST COMPANY • TOO FACED COSMETICS • UNIVERSITY OF SOUTHERN CALIFORNIA • URBAN DECAY • YOUTH TO THE PEOPLE (...among many more)

# A SEAMLESS EXHIBITOR EXPERIENCE



\$17,200  
10x10 square  
foot booth  
+ required \$1,550  
registration fee

- ✓ 10 x 10 square feet booths (larger booth spaces available)
- ✓ Fully constructed booths (includes furnishings, lighting, carpet, signage, and set-up/dismantling)
- ✓ Consistent booth aesthetic with custom graphic and furnishing options available
- ✓ Custom digital invitation tool to immediately develop your visual assets and e-vitations. Invite your contacts!
- ✓ Complimentary lunch, coffee stations, and refreshments for a pleasant show experience

# COMPLIMENTARY EXHIBITOR EVENTS DESIGNED TO ACCELERATE YOUR LEAD GENERATION



## **NEW!** THE BEYOND BEAUTY LIGHTING LANE

A new opportunity to showcase your packaging expertise to the many premium brands outside of the beauty sector. Expand your client portfolio.

## THE EXPLORATORIUM

Showcase your upcoming developments or recent retail launches to all attendees in the most acclaimed area of the show. Highlight your expertise and draw additional traffic to your booth.

## THE "GREEN" TURBO TALKS TOUR

The opportunity to take center stage and demonstrate your sustainable packaging initiatives directly to the attendees.

## SOLUTION SERIES

The opportunity to participate in the renowned education program. Address your expertise within a specialized session.

## INDUSTRY MEDIA PUBLICATIONS

Obtain visibility with the many targeted LUXE PACK media partners before, during, and after the show.

# BE THE STAND OUT EXPERT!

## “THE” BEST PACKAGING INDUSTRY RESOURCE FOR EXPANDING YOUR BUSINESS SUCCESS.

### WHEN:

February 14 - 15, 2024

### WHERE:

Los Angeles Convention Center  
1201 South Figueroa Street  
Los Angeles, CA 90015



Convenient parking available and easy car drop off /pick up for seamless show entry/exit



Walking distance to some of the trendiest hotels and restaurants in Southern California

### CONTACT INFO:

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