

THE OPTIMAL EVENT TO SHOWCASE
YOUR INDUSTRY EXPERTISE.

LUXEPACK LOS ANGELES

The premier trade show for creative packaging

THE PREMIER TRADE SHOW
DEDICATED TO PACKAGING CREATIVITY,
DESIGN, TRENDS, AND INNOVATION
FOR ALL SECTORS

FEBRUARY | 20
16 . 17 | 23

CONVENTION CENTER, LOS ANGELES



ABOUT LUXE PACK

✓ The worldwide platform that positions your company as an industry pioneer. The leading global & regional brands attend to meet the core supplier community to transform their packaging concepts into retail realities.



✓ The acclaimed stage with a successful lineage extending over 30 years with coverage in the most pulsating locations for maximum market reach.



✓ A boutique style experience to provide a higher ratio of «in-booth» traffic. **Get the «big fish in small pond» effect.**

✓ A professional and friendly atmosphere with curated events that **connect you with the right brand and retail contacts.**

✓ 86% of 2022 attendance was brand Senior Management (Founders, CEO's, Directors, Heads of Packaging and Marketing) from the largest beauty, skincare, wellness, fine food, wine and spirit brands.

✓ A 2 day conference program that addresses the latest of industry trends and pain points. **An opportunity to meet c-suite brand executives trailblazing the future of packaging.**





For Pacobond, Luxe Pack L.A. is the premier packaging show to showcase our products and we were thrilled to go back to the «in person» trade show format after a 2 year lull. The show was very well planned, the attendance was great and we had so many new prospects which resulted into real orders just a few short weeks after the show. Can't wait for next year's show!



Arsi Seradarian, CEO,
PACOBOND



Couldn't think of a better show to meet leaders and key decision players from our industry. The Luxepack trade show is an amazing melting pot for the West Coast and we look forward to exhibiting in 2023!



Dylan Azuelos - VP of Sales -
DAPY PARIS



WHY EXHIBIT AT LUXE PACK LOS ANGELES

1

- **The optimal trade show opportunity** to reconnect with current clients in person, but most importantly foster new brand partnerships.

6

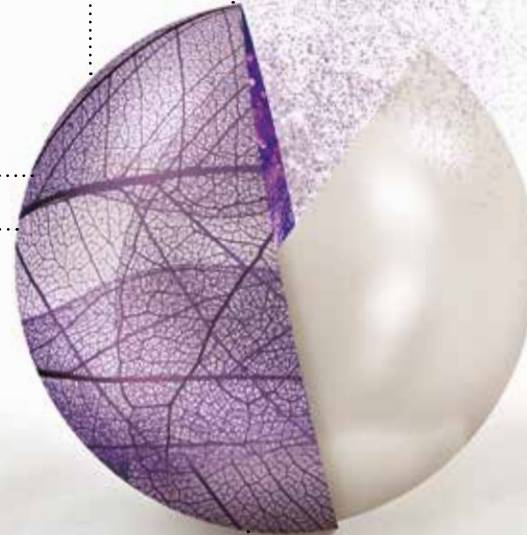
- **Get a snapshot of new industry developments along with potential business white space.** Cosmetics, skincare, wellness, fine food, and CBD are just a few of the many thriving sectors in the Southland.

2

- Certifiably the event to meet the **many game changing SME's & legacy beauty, fragrance, CBD, fine food, premium drinks, and wellness** brands who call the west coast home.

5

- **An all-inclusive booth experience.** LUXE PACK does all of the preparative work.



4

- Increase your 2023 business pipeline. Connect with the key packaging decision makers during the 2 day event. **Close deals with new clients in real-time.**

3

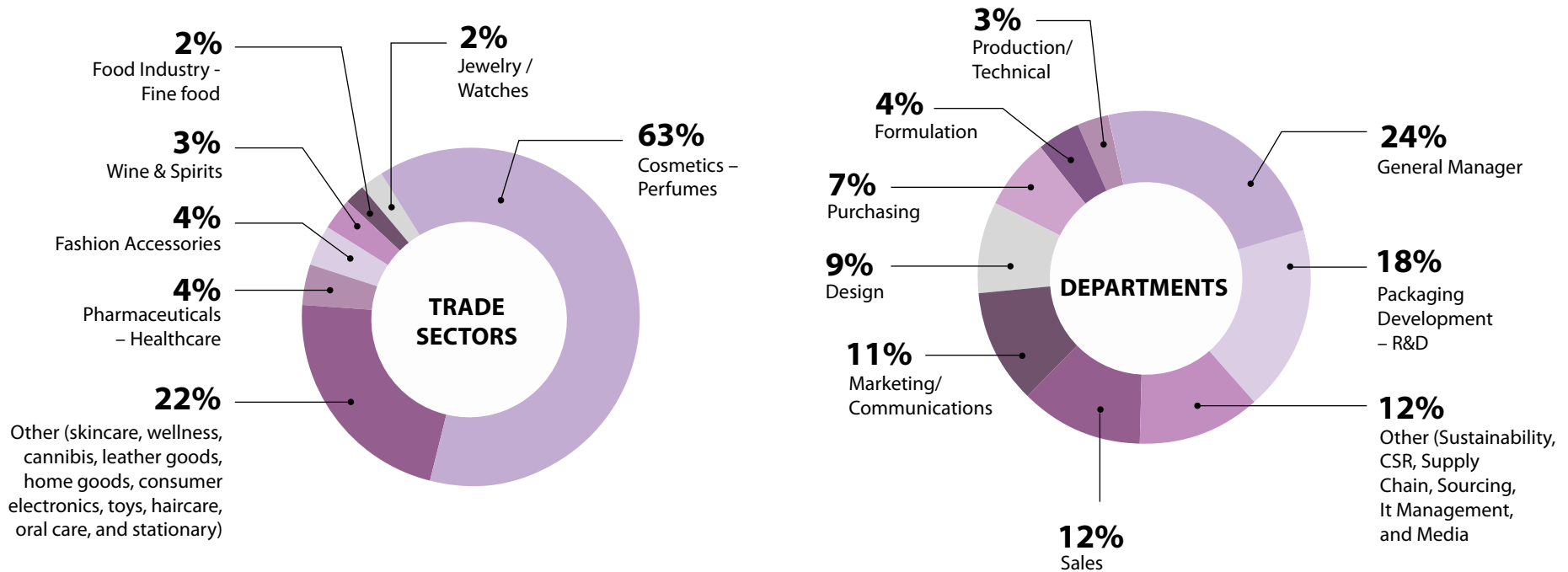
- **Rapidly expand your brand sales leads/ contacts.** 92% of LUXE PACK Los Angeles 2022 attendance have not attended LUXE PACK New York.

Expand your industry reach automatically! The only U.S. trade show that runs concurrently with MakeUp in Los Angeles, the leading stage for all beauty products and formulation.

MakeUp Los Angeles
SKINCARE & MAKEUP INSPIRATION

2022 LUXE PACK LOS ANGELES ATTENDEE STATISTICS

4,183 ATTENDANCE



JUST A FEW OF THE PACKAGING BRAND TEAMS, THE 2022 EXHIBITORS MET WITH:

AMWAY • BAREMINERALS • BARTLETT BRANDS • BATH & BODY WORKS • BEATS BY DRE / APPLE • BEAUTYBLENDER • BENEFIT COSMETICS • BLISS • BUXOM COSMETICS • CHANEL • CO-COKIND • COTY • DERMALOGICA • DRUNK ELEPHANT • GOOP • GUTHY-RENKER LLC • HENKEL • HOURGLASS COSMETICS • IL MAKIAGE / SPOILED CHILD • JLO BEAUTY & LIFESTYLE • JOHNSON & JOHNSON • JP MORGAN CHASE • KATE SOMERVILLE • SKIN CARE • KORA ORGANICS • LAURA MERCIER • L'OREAL • MURAD • NECESSAIRE, INC • OSEA INTERNATIONAL • OUI • PAT MCGRATH COSMETICS LLC • PHYSICIANS FORMULA • PIXI BEAUTY • PROXIMO SPIRITS • RATE BEAUTY • RITUEL DE FILLE • SEPHORA • SEXY HAIR • SPIN MASTER • SUN BUM • TARTE • TATCHA • THE DETOX MARKET • THE ESTEE LAUDER COMPANIES • THE HONEST COMPANY • TOO FACED COSMETICS • UNIVERSITY OF SOUTHERN CALIFORNIA • URBAN DECAY • YOUTH TO THE PEOPLE (..among many more)

A SEAMLESS EXHIBITOR EXPERIENCE



\$16,200 -
10x10 square
foot booth +
required \$950
registration
fee

- ✓ 10 x 10 square foot booths (larger booth spaces available)
- ✓ Fully constructed booths (includes furnishings, lighting, carpet, signage, and set-up/dismantling)
- ✓ Consistent booth aesthetic with custom graphic and furnishing options available
- ✓ Custom digital invitation tool to immediately develop your visual assets and e-vitations. Invite your contacts!
- ✓ Complimentary lunch, coffee stations, and refreshments for a pleasant show experience

COMPLIMENTARY EXHIBITOR EVENTS DESIGNED TO **ACCELERATE** **YOUR LEAD GENERATION**



THE “GREEN” TURBO TALKS TOUR

The opportunity to take center stage and demonstrate your sustainable packaging initiatives directly to the attendees.

THE NEW EXPLORATORIUM

Showcase your upcoming developments or recent retail launches to all show attendees. Highlight your expertise and draw additional traffic to your booth.

SOLUTION SERIES

The opportunity to participate in the renowned education program. Address your expertise within a specialized session.

INDUSTRY MEDIA PUBLICATIONS

Obtain visibility with the many targeted LUXE PACK media partners before, during, and after the show.

BE THE STAND OUT EXPERT!!

“THE” BEST PACKAGING INDUSTRY
RESOURCE FOR EXPANDING
YOUR BUSINESS SUCCESS.

When:
FEBRUARY 16 - 17, 2023

Where:
Los Angeles Convention Center
1201 South Figueroa Street
Los Angeles, CA 90015



Convenient parking
available and easy car drop
off /pick up for seamless
show entry/exit



Walking distance to some
of the trendiest hotels
and restaurants
in Southern California

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