



CONFERENCE PROGRAM

TUESDAY, FEBRUARY 11TH

9:30am – 9:35am

WELCOME AND INTRODUCTION

By Charles-Emmanuel Gounod, CEO & Founder, BEAUTYWORLD CONNEXIONS and Linda Villalobos, LUXE PACK SHOWS

9:35am – 10:15am

“THE FOUNDATIONS OF LUXURY”

Conference by Tess Wicksteed, Strategy Partner, HERE DESIGN

10:30am – 11:15am

“CLEAN BEAUTY: WHAT’S NEXT”

Round table moderated by Leila Rochet-Podvin, CEO & Founder, COSMETICS INSPIRATION & CREATION, with the participation of:

- Christy Coleman, Chief Artistic Officer, BEAUTY COUNTER
- Katherine & Caroline Ramos, Founders, RITUEL DE FILLE
- Valérie Grandury, Founder and CEO, ODACITE

11:30am – 12:15pm

“2020 FUTURES: TRENDS TO WATCH FOR THE NEW DECADE”

Conference by Emma Chiu, Global Director, WUNDERMAN THOMPSON INTELLIGENCE

1:15pm – 2:15pm

“THE FUTURE OF CBD: IS THERE STILL TIME TO “JUMP ON THE BANDWAGON?””

Key notes and round table moderated by Kelly Kovack, CEO & Founder at BEAUTYMATTER with the participation of:

- Ronie Schmelz, Legal Counsel, TUCKER ELLIS LLP
- Joan Sutton, CEO & Founding Partner, 707 FLORA™
- Stas Chirkov, CEO & Founder, BLUNT SKINCARE

2:30pm – 3:30pm

“HOW TO ANSWER TO SPECIFIC NEEDS OF INDIE BRANDS BOTH IN TERMS OF PACKAGING AND FORMULATIONS”

Round table moderated by Charles-Emmanuel Gounod, BEAUTYWORLD CONNEXIONS, with the participation of:

- Kaley Nichol, co-Founder & COO, SAGELY NATURALS
- Fabrizio Buscaini, CEO, CHROMAVIS
- Shannaz Schopfer, General Manager Innovation Lab, COSMETICA LABORATORIES
- Winnie Sung, VP Sales, HCT GROUP
- Fernanda Gomez, VP of Account Development & Marketing West Coast, INTERCOS

3:45pm – 4:30pm

“GENDER NEUTRAL AND GENDER FLUIDITY: WHAT’S NEXT FOR NON-BINARY INCLUSIVITY IN TODAY’S BEAUTY LANDSCAPE?”

Round table moderated by Charles-Emmanuel Gounod, BEAUTYWORLD CONNEXIONS with the participation of:

- Michele Burke, Two Time Academy Award Winning Makeup Artist
- Fei Xu, Market Intelligence & Consumer Insight Director, ASIA COSME LAB
- Salome Chemla, co-Founder, GENTLEHOMME
- Erika Romeo, Head of Sales, ANCOROTTI COSMETICS

CONFERENCE PROGRAM

WEDNESDAY, FEBRUARY 12TH

9:30am – 10:00am

“JOYFUL ACTIVISM: BREAKING THE CODES OF SUSTAINABLE BEAUTY”

Conference by Michele Superchi, Global Performance Executive, BEAUTYSTREAMS

10:15am – 11:15am

“INNOVATIONS IN MAKEUP AND SKIN CARE (PACKAGING, FORMULAS, ACCESSORIES, FULL SERVICE):”

Keynote by Jill Tomandl, VP Product Development and Innovation, ESTÉE LAUDER COMPANIES, SMASHBOX COSMETICS

Round table moderated by Charles-Emmanuel Gounod, BEAUTYWORLD CONNEXIONS with the participation of Bianca de La Garza, CEO GARZA DIGITAL and Founder of BIANCA DE LA GARZA BEAUTY

Followed by the “Millennials FavorITes Awards” of MakeUp in Los Angeles singled out by Chic Studios students with awards designed by Thierry de Baschmakoff and presented by Sandra Maguarian, Show Manager

11:30am – 12:15pm

“LET’S TALK ABOUT SEX(UAL WELLNESS) & BEAUTY ”

Round table moderated by Jeb Gleason-Allured, Editor-in-Chief, GLOBAL COSMETIC INDUSTRY MAGAZINE with the participation of:

- Randi Christiansen, co-Founder, NECESSAIRE
- Lauren Steinberg, Founder, QUEEN V
- Cyo Ray Nystrom, CEO and co-Founder, QUIM

1:00pm – 1:30pm

“BRANDING AND RE-BRANDING”

Part 1: “A special one on one with Frederic Fekkai”

Conference by Frederic Fekkai, CEO, FEKKAI BRANDS and BASTIDE interviewed by Linda Villalobos

1:30pm – 2:15pm

“BRANDING AND RE-BRANDING”

Part 2: “The challenge to stay relevant and engaging in today’s markets”

Round table moderated by Ken Collins, President, BEAUTY INDUSTRY WEST

and Vice President, ADCRAFT LABELS with the participation of:

- Ben Bennett, Founder & CEO, THE CENTER
- Dustin Cash, Founder, SOS BEAUTY
- Nicole Ostoya, President & CEO, OSTOYA & CO.
- Deanna Kangas, Founder, NTV

2:30pm – 3:00pm

“SUSTAINABLE PACKAGING”

Part 1: “Sustainable Packaging and Circular Economy in Beauty Packaging”

Round table moderated by Charles-Emmanuel Gounod, with the participation of:

- Jill Tomandl, VP Product Development and Innovation, ESTEE LAUDER COMPANIES, SMASHBOX COSMETICS
- Cécile Tuil, VP Communications, ALBEA

3:15pm – 4:00pm

“SUSTAINABLE PACKAGING”

Part 2: “Refillable & Reloadable formats: is this the future of sustainable packaging?”

Round table moderated by Alissa Demorest, Editor in Chief, FORMES DE LUXE with the participation of:

- Jennifer Lim, Executive Director of Packaging, HOURGLASS COSMETICS
- Frederic DREUX - R&D Packaging Leader, UNILEVER PRESTIGE
- Lauren Golik, Art Director, BARTLETT BRANDS